



Lands Insights... Chestnut Horse Feeds

Welcome to the second edition of *#landsinsights!*

We wanted to find out more about our fantastic sponsors, Chestnut Horse Feeds, and what makes them stand out from a crowded, jargon heavy market.

From the first time we met the Chestnut team their environmentally friendly methodology, and determination to keep things simple really struck a chord with us here at LandS, and we're proud to have them on board!



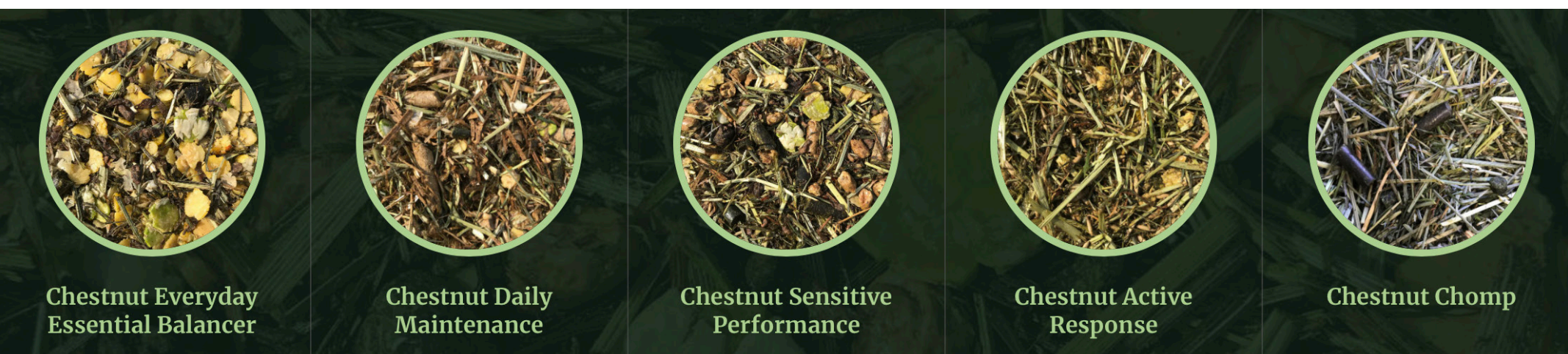
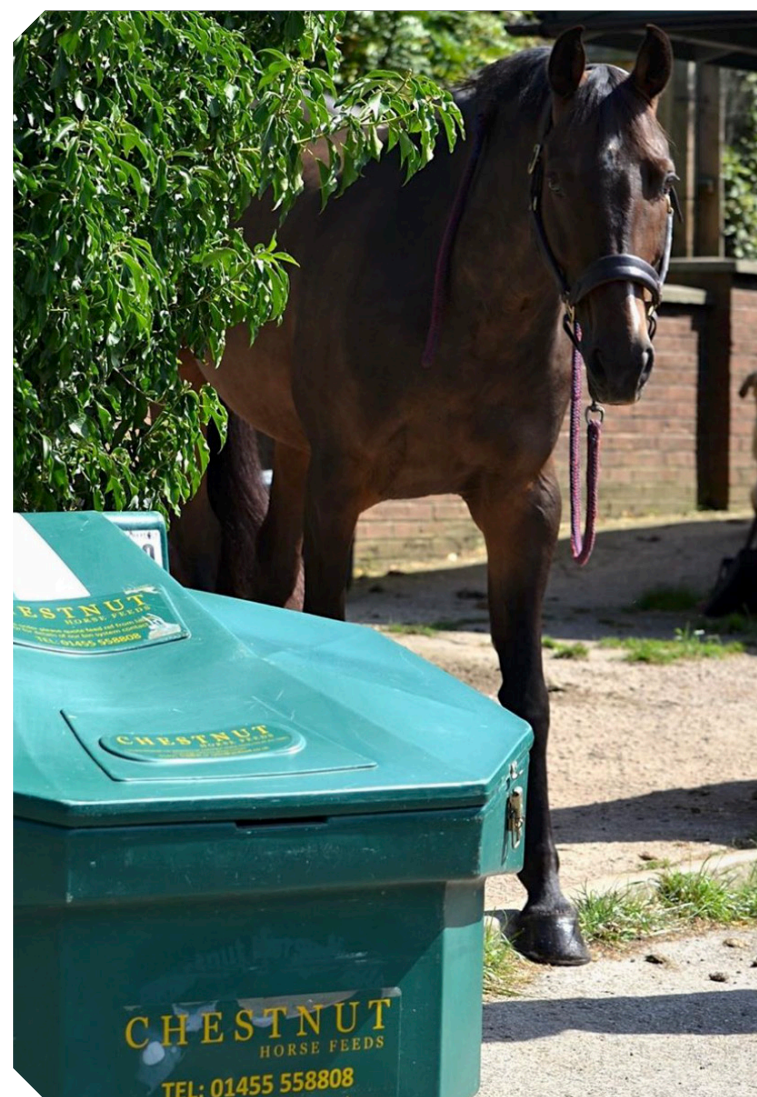
Who are Chestnut?

Chestnut Horse Feeds is a family owned business operating from rural Leicestershire, our ethos is to produce simple, easy to use, high quality equine feeds. Working with independent equine nutritionists we have formulated a range of complete feeds. The Lifestyle Range of feeds contain a mix of high quality short chop forage and are balanced with protein, vitamins and minerals. The beauty of our feeds is that you buy in bulk and we deliver direct to your yard. The unique bulk bin feeding system is based on providing a cost effective and time saving option for busy yards and horse owners.



What makes you different from the other feeds out there?

- Our philosophy is to help to reduce the use of plastic bags, whilst these still exist, we aim to encourage the use of our bulk feed bins.
- The Chestnut Lifestyle Range of feeds are complete, nutritionally balanced and formulated around natural fibre sources.
- Our bulk bins are delivered sealed, on wheels and are lockable, water proof and rodent resistant and can be stored outside out of direct sunlight.
- Our feeds are high in good quality fibre to encourage natural eating patterns and promote digestive health
- The Lifestyle Range contains no Barley. We use Oats and Naked Oats in some of the range. No processing or cooking is required due to the digestible nature of Oat starch.
- The Lifestyle Range features low sugar and low starch options formulated with gastric health in mind
- The Chestnut Lifestyle Range and the Bulk Bin System offers high quality nutrition for your horse and is time saving and cost effective as well as reducing plastic waste for owners.



Your environmentally conscious message is what drew us in, why is this so important?

Everyone has seen the incredibly emotive images of the waste we as humans are responsible for across the globe. No one is immune from making a difference. We have never been more aware of our impact on the environment on a wide scale. This has galvanized many people into making small differences in their everyday life in a joint effort to combat this negative impact we have as a whole population.

Habits are changing. From bags for life at the supermarket to using bars of soap and shampoo instead of bottles. From looking at alternatives to cling film to investing re-usable water bottles and re-fillable containers, we are making a difference in our daily lives at home and there is no reason this can't also extend to the yard. Chestnut Horse Feeds having being helping customers to reduce their plastic waste since 2007.

All of our feeds are delivered in the Bulk Bin System. We deliver direct to your yard on a designated day and leave you with a sealed bin filled with the freshly produced feed of your choice. All bins are delivered on wheels so they can be easily moved around the yard. All are lockable with your own padlock and the bins are waterproof and rodent resistant so can be stored outside. When you are coming to the end of your bin, simply place your next order and we collect the empty bin and deliver your freshly filled new bin. All the empty bins are returned to the mill for sanitizing before going back into circulation.

In the past year we have sold over 350,000 kg of feed equating to approximately 17,500 single use plastic bags. That is 17,500 bags saved from going to landfill.

Chestnut Horse Feeds can help you to reduce plastic use, make your life easier and provide a complete, balanced diet for your horse.



The lovely Chestnut Horse Feeds team will be at their sponsored event this weekend, 5th October, at Dallas Burston Polo Club.

Be sure to come and take a look for yourselves at their wonderful feed selection, and discuss your horses' needs!

To find out more visit www.chestnuthorsefeeds.co.uk or get in touch with Sharron at sh@chestnutbulkbins.com